

I oppose loosening the rules designed to promote and protect diversity of media ownership. These rules were adopted to ensure that the public would receive a diverse range of viewpoints from the media, and not simply the opinions of a handful of media conglomerates.

Media diversity is essential to maintain a viable democracy. Local media, controlled by people who live in the area of circulation or broadcast can educate and inform citizens about issues that directly affect their lives. Media conglomerates are better at disseminating propaganda and manufacturing consensus than they are at informing citizens about critical local issues and providing access to a variety of viewpoints on state, national, and global issues. Media conglomerates tend to share a similar perspective that favors big business.